

WEDNESDAY

SEP 14 2016

AARATRADESHOW2016

GARDEN STATE EXHIBIT CENTER
SOMERSET, NJ



Dear Members,

On Behalf of Asian American Retailers Association(AARA), I am pleased and honored to be president of an extraordinary committee that has enormous energy and passion towards the industry. As you will see in this newsletter and subsequent ones, the Committee has been active in many ways.

AARA has great programs and projects to help our members. Our Preferred Vendor program is the example of one of the many programs and projects we have initiated. Our various product committees are able to utilize the strength and volume of our membership to negotiate and forge long-term relationships that favor our members. In addition, AARA also offers a vast technological information network, the AARA Alert Program, through which we are able to inform our members of issues in real time.

Save the date - September 14th Wednesday, from 2 pm - 8 pm. AARA will be hosting the 12th annual Tradeshow on September 14th, Wednesday at Garden State Exhibit Center in Somerset, NJ. It is a great opportunity to learn about the new product and services, learning about industry trends and networking with fellow retailers and vendors. Do not miss this opportunity and register today on www.aarausa.com or contact AARA office on (973) 315-3118.

As we move forward with this year's own personal and professional resolutions, I encourage you to get involved in AARA activities, attend networking events and Tradeshow. if you are not an AARA member, please register online at www.aarausa.com AARA membership is at no cost to you and absolutely free. you can have access to many benefits.

I wish all of you and our industry much success in coming months. (Think, How will you choose to make a difference in 2016 personally and professionally? Let's do it together.)

Thank you,

VIPUL PATEL
AARA President



OUR MISSION

TO UNITE THE INDUSTRY
AND PROVIDE BENEFITS TO THE RETAILER
TO KEEP RETAILERS ON THE CUTTING EDGE
IN THIS FAST PACE AND CONSTANTLY CHANGING INDUSTRY

TO PROVIDE THE RETAIL COMMUNITY WITH THE
VOICE, TOOLS, PROGRAMS, AND INITIATIVES TO SUCCEED

TO CREATE AN ENVIRONMENT THAT IS
RETAILER FRIENDLY TODAY AND IN THE FUTURE

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FREE 5 HOUR ENERGY

5 boxes (60 BOTTLES)



YOU PAY: \$0.00 each

FLAVORS (1 Each)

BERRY, GRAPE, POMEGRANATE, ORANGE, CITRUS

FREE Earphones

12 Pieces



YOU PAY: \$0.00 each



Flat Cable Counter Display

144 count (ACD-1)

- 48 – Iphone 6 USB Cable
- 24 – Micro USB Cable
- 24 – Auxiliary Cable
- 24 – Car Charger
- 24 – Home Charger
- **Retail \$4.99 each**
- **GUARANTEED PRODUCT**

PAY : \$ 2.00 Each

PACKAGE PRICE - \$288.00

RETAIL VALUE - \$1036.00

\$320 Retail Value in FREE Product on PACKAGE #2

FREE 5 HOUR ENERGY

5 boxes (60 BOTTLES)



YOU PAY: \$0.00 each

FLAVORS (1 Each)

BERRY, GRAPE, POMEGRANATE, ORANGE, CITRUS

FREE BIC Regular Lighters

50 Pieces



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Premium Counter Display

120 count (ACD-2)

- 24 – Metal Iphone 6 USB Cable
- 24 – Earphone with Mic/Volume
- 24 – Metal Micro USB Cable
- 24 – Dual Car Charger
- 24 – Dual Home Charger
- **Retail \$7.99 each**

PAY : \$ 3.50 Each

PACKAGE PRICE - \$420.00

RETAIL VALUE - \$1280.00



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